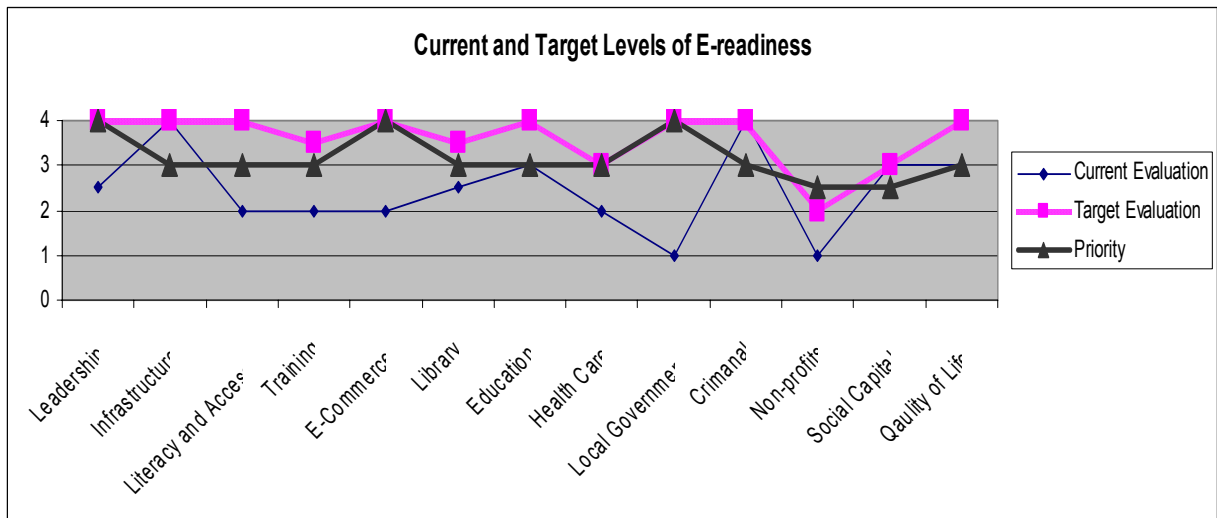


# Technology Plan Worksheet

## Identifying Priority Areas

List 3-5 priority areas for your community:

1. Local Government and Community Service
2. E-Commerce and Economic Development
3. Technology Literacy and Access
4. Leadership



## A Statement of Vision

To assure our ability to compete globally, York county citizens must create a climate that builds the intellectual infrastructure, culture, and core knowledge to understand and successfully use existing and emerging technologies in agriculture, business, economic development, education, government, health care and more. This climate will give our citizens the competitive advantage to succeed in the next century.

# Developing Action Plans

## Priority Area 1: Local Government

**Current E-readiness Level:** 1. Local governments have informational websites.

### Strengths:

Interested people  
Some capabilities

### Resources and Assets:

NPPD Community Services  
Nebraska Online  
Extension Service  
League of Cities

**Target E-Readiness Level:** 4-Governments use information technology to run operations more efficiently and to serve citizens 24 hours per day.-**highest priority**

### Action Plan (List 1-5 steps your community plans to take to address this priority area)

1. Aggregate needs for agencies and build spirit of cooperation among various government entities and agencies.
2. Study current systems in place in other communities.
3. Work with entities to provide adequate budget support for implementation.
4. Ensure adequate training of public officials and end using public.
5. Encourage local governments to digitize City/County Services such as:
  - Ordinances and Forms
  - Meeting agendas and minutes
  - Entity services and/or resources online

## Priority Area 2: E-Commerce and Economic Development

**Current E-readiness Level:** 1. There is some recognition in the community that information technology is an economic development tool. Some local businesses are using information technology effectively to improve productivity and expand markets.

### Strengths:

Connectivity  
Location  
Existing Resources  
Proximity to Metro Areas

### Resources and Assets:

York County Development Corporation	Fiber	Extension
Educational opportunities	People	Cable
Peer support	York News Times	NPPD
Department of Economic Development	State	

**Target E-Readiness Level:** 4. Economic development efforts are tied to the needs of Information Age businesses. Nearly all small businesses have integrated information technology into their business processes and plans.-**High priority.**

### Action Plan (List 1-5 steps your community plans to take to address this priority area)

1. Ongoing training through the Chamber, Development Corporation and Extension
2. Develop mentoring program for small businesses that are looking to grow through E-Commerce to match them with current business utilizing this technology or other resources.
3. Publicize successful local ecommerce sites.
4. Explore the establishment of a technology incubator in York County.

### **Priority Area 3: Technology Literacy and Access**

**Current E-readiness Level:** 2-Approximately 50% of the households are online and public access to computers and the Internet is available in at least one location twenty or more hours per week.

#### **Strengths:**

Some public access-libraries  
School facilities  
Distance learning  
Extension Office  
Adult Ed classes

#### **Resources and Assets:**

Schools  
Senior Center  
Adult Education Offerings  
Extension  
Distance learning

**Target E-Readiness Level:** 4-At least 75% of households are online and at least 75% of the adults are internet users. Mobile access to the internet through WIFI networks is available in several areas in the county.-**High priority**

#### **Action Plan (List 1-5 steps your community plans to take to address this priority area)**

1. Develop resource list of providers, computer service companies and other local technology resources
2. Hold localized training programs, "Lunch and Learn" or evening training
3. Local public access channel for education and event coverage
4. Newspaper technology column weekly-with questions or topics
5. Develop Tech Committee website
6. Continue to explore additional internet access options
7. Firm up computer training lab access
8. Work with providers to provide economical high speed access to internet

## **Priority Area 4: Leadership**

**Current E-readiness Level:** **2-3**-Some business and community leaders understand the importance of information technology, but information technology development is not being addressed by the community or region. There is some to moderate community support for IT related development. There are some efforts to cooperatively address information technology development.

### **Strengths:**

Individuals

IT knowledge available within the community

### **Resources and Assets:**

Leadership York

Youth leadership

Grants

UNL and Extension

**Target E-Readiness Level:** **4**-All key community and business leaders understand the importance of information technology and are working cooperatively to address information technology development. There is widespread community support for IT related development. **Highest Priority**

### **Action Plan (List 1-5 steps your community plans to take to address this priority area)**

1. Educate current and future leaders of technology advantages.
  - a. Leadership York
  - b. Youth Leadership York
  - c. Service Clubs Education
2. Develop county-wide strategic information technology plan and share the vision.
3. Broaden representation of the Technology Committee by seeking the involvement of seniors, youth, industry, businesses, technology providers and governmental entities in committee activities.