



MARK YOUR CALENDARS NOW FOR THE

Greater Nebraska E-Commerce Symposium

Wednesday September 26, 2001
9:00 a.m. – 3:30 p.m.

Kearney Ramada Inn
Kearney, Nebraska

Technology and e-commerce has affected the business-world dramatically. Local businesses have turned into Global businesses and flourished with the tools that e-commerce can provide. But not every business is taking part in the technology revolution. Some businesses think it is cost prohibitive, some do not know where to start an e-commerce component and even some businesses do not see a need for it in their business.

Does your business fit into one of these reasons for not participating in e-commerce? Where do you think your business could be in 5 years if you participate in “e-tailing”? Where do you think your business will be in 5 years if you do not?

The Greater Nebraska E-commerce Symposium is designed for small to medium businesses. The agenda for the day will give you information to make an informed decision about using e-commerce in your business. You will receive hand-outs of basic information showing you why and how to get started in e-commerce. Several exhibitors will also be on hand to answer your questions and provide the services that you will needs to get started in e-commerce right away.

This is your opportunity to join the technology revolution. Don't miss it!
Greater Nebraska E-commerce Symposium
September 26, 2001

8:00 a.m. – 9:00 a.m.	Registration & Exhibitor Time
9:00 a.m. – 9:15 a.m.	Welcome from the office of Congressman Tom Osborne
9:15 a.m. – 10:30 a.m.	Keynote Speaker – Merle Hinrichs, Founder & Chairman of the Board - Global Sources Ltd <i>Why Should Small Rural Businesses be Involved in E-commerce?</i>
10:30 a.m. – 10:45 a.m.	Exhibitor Time
10:45 a.m. – 11:45 a.m.	Panel Discussion – Don Carpenter, Facilitator Small Businesses Making E-commerce Work
11:45 a.m. – 12:00 p.m.	Exhibitor Time
12:00 p.m. – 1:30 p.m.	Lunch \$15 – Gene Koepke, UNK <i>How Technology Has Affected our Lives</i> Department of Economic Development – <i>Technology in Nebraska</i>
1:30 p.m. – 1:45 p.m.	Exhibitor Time
1:45 p.m. – 3:00 p.m.	Srivatsa Seshadri, University of Nebraska at Kearney – <i>The Tools to Get Started in E-commerce</i>
3:00 p.m. – 3:30 p.m.	Exhibitor Time

PRE-REGISTRATION FORM

NAME _____ BUSINESS _____
ADDRESS _____ CITY, STATE, ZIP _____
PHONE _____ FAX _____ EMAIL _____

____ PLEASE REGISTER ME FOR THE GREATER NEBRASKA E-COMMERCE SYMPOSIUM – COST IS FREE!
____ IN ADDITION TO THE SYMPOSIUM, ENCLOSED IS \$15.00 FOR THE LUNCHEON - PLEASE SEND ME A TICKET
(Make Checks Payable to: Kearney Area Chamber of Commerce)

Your pre-registration enters you for drawings that will be held throughout the day. You need not be present to win.

**Send your registration to: Kearney Area Chamber of Commerce – PO Box 607 – Kearney NE 68848-0607
Or Fax back to: 237-3103**