

## Rolfes, Tom

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**From:** Rolfes, Tom  
**Sent:** Tuesday, November 16, 2010 3:47 PM  
**To:** Arnold Bateman (abateman@nebraska.edu); Witt, SuAnn; Kozak, Mike; Rick Golden (rgolden@nebraska.edu); Chuck Lenosky (clenosky@creighton.edu); Ed Hoffman (ehoffman@nscs.edu); Steven Stortz (sstortz@clnorfolk.org)  
**Subject:** FW: Network Nebraska Market Survey 2010

EC Marketing Task Group Members:

Below is the distribution protocol and updated timeline for the Network Nebraska market survey collection:

Also appended below is the updated DRAFT of last year's survey invitation that is set for DISTRIBUTION on Tuesday, November 30, 2010.

Distribution Agents:

Rick Golden --- University of Nebraska  
Ed Hoffman --- State Colleges  
Tom Rolfes --- Community Colleges  
Tip O'Neill --- Independent Colleges and Universities  
Mike Kozak --- Public K-12 schools and administrators  
Mike Dulaney/Dan Ernst --- Public K-12 school administrators  
Tom Rolfes --- ESU-Network Operations Committee, ESU-Technology Affiliate Group  
Tom Rolfes --- NETA Technology Coordinators  
Tom Rolfes --- NEHEIT (Nebraska Higher Education Information Technology group)  
Steven Stortz --- Lutheran Schools of Nebraska  
Jeremy Murphy --- Catholic Schools of Nebraska

Schedule:

- ◆Survey will be finalized and posted to *Survey Monkey*, Monday, November 29, 2010
- ◆First e-mail invitations will be sent Tuesday, November 30, 2010
- ◆Reminder e-mail should be sent on or about Friday, December 10, 2010
- ◆Last day to complete the survey is Friday, December 17, 2010
- ◆Data analysis to be performed December 20-31, 2010
- ◆Marketing group conference call the week of January 10 to discuss survey data and make assignments for conclusions, recommendations, SWOT analysis
- ◆Preliminary survey data will be presented at the Education Council meeting, January X, 2011
- ◆Follow up meeting late January 2011 to complete the report and prepare presentation for the CAP, Technical Panel, Education Council, and Network Nebraska Advisory Group meetings in February 2011

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Would you please consider forwarding the introductory message below to your \_\_\_\_\_ lists to take this brief survey? We would appreciate the participation of the administrator(s) and technology and distance learning coordinator(s) most closely associated with Network Nebraska services. The survey branches to include questions for members and **potential** members of Network Nebraska.

You may want to strip off these instructional lines and then add your own signature to the bottom of the message. Thank you. -- Tom Rolfes, Nebraska Information Technology Commission



Dear Education Partner,

The Nebraska Information Technology Commission--Education Council has undertaken an important survey process to help the Network Nebraska statewide network enhance its position as a service provider and to better serve the needs of its partners.

This survey is designed to collect input from Network Nebraska's current and future partners in order to assist staff in improving the number, variety, and quality of services on the network.

As a result of responses from last year's survey:

- The Network Nebraska Advisory Group met nine times, providing a direct voice from partners to Network Nebraska operations.
- New services were introduced or expanded (e.g. traffic shaping, network management software, automatic notification system, and a 24/7 helpdesk).
- While increasing bandwidth, Network Nebraska participation fees and interregional transport costs remained level.
- Membership increased by five higher education entities due to increased outreach and communication.
- The CIO's Office competitively bid a 60% reduction in the unit price of Internet (from 2009-10 to 2010-11) for all E-rate eligible entities.

The link below will take you to the short online survey (estimated time for completion is 5-10 minutes).

We would appreciate the participation of both the administrator and technology and distance learning coordinator most closely associated with Network Nebraska services. You may also forward this email and survey link to others within your organization or outside of your organization who have interest in Network Nebraska services. All input is appreciated.

If you have any questions about this survey, please contact SuAnn Witt [suann.witt@nebraska.gov](mailto:suann.witt@nebraska.gov)

Please complete no later than **Friday, December 17, 2010**.

Upon completion of the survey, you will be taken to a copy of last year's survey report and recommendations. Your thoughtful feedback is appreciated.

The survey is available at: <http://www.surveymonkey.com/s/J2NKRRK>

Sincerely,  
*Marketing Task Group Members*

NITC Education Council  
<http://www.nitc.nebraska.gov/ec>

Network Nebraska  
<http://www.networknebraska.net>

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