

**2006-2007**  
**Podcasting Across Nebraska**  
**Guidelines**

## **Overview**

Podcasting is a method of distributing audio and video files over the Internet for playback on computers or portable devices. Podcasts can be downloaded automatically through a subscription or can be downloaded directly from a Web site. Podcasting is experiencing tremendous growth and could be used to promote tourism, events, recreation, historic sites, and other activities.

The University of Nebraska in partnership with the Nebraska Information Technology Commission, Technologies Across Nebraska (TAN) initiative, Network Nebraska, Nebraska Department of Economic Development, Nebraska Travel and Tourism, and Nebraska Lied Main Street program invites communities and regional groups in Nebraska to participate in Podcasting Across Nebraska. Through the Podcasting Across Nebraska program, three to four community or regional groups will receive training on podcast production as well as hardware and software (including a MacBook laptop computer and audio production equipment) to be used for podcast production. At least four individuals from participating communities or regional groups will participate in podcast training. Participating communities or regional groups will agree to produce at least two podcasts by August 1, 2007. Network Nebraska will host podcasts produced by this program for the first year.

## **Application Deadline and Process**

Communities or regional groups wishing to participate in the program must return a completed application to Anne Byers, Community Information Technology Manager, Nebraska Information Technology Commission, **by 5:00 CT, October 13, 2006**. Applications do not need to be prepared in a particular font, type size, etc. as long as they are readable. Applications should be e-mailed to [anne.byers@cio.ne.gov](mailto:anne.byers@cio.ne.gov). Participants will be announced in November 2006.

## **Selection Criteria**

Communities or regional groups will be chosen by a selection team including representatives of the University of Nebraska, Nebraska Information Technology Commission and partnering organizations. The selection committee will choose communities or regional groups primarily based on:

1. Planned use and promotion of podcasts (70%)

2. Strength of partnerships. (20%) Preference may be given to regional or multi-community groups.

3. Youth involvement. (10%)

Geographic dispersion of participants may also be considered. Every effort will be made to choose communities or regional groups from different geographic areas of the state.

## Receipt of Hardware and Software

Participating communities and regional groups will receive hardware (including a Macbook laptop computer and audio production equipment) only upon completion of podcasting training by at least 4 individuals from that community or regional group. In return for the training and equipment, participating community and regional groups must agree to produce two podcasts by August 1, 2007.

## Project Dates and Schedule

<b>Date</b>	<b>Activity</b>
October 13, 2006	Applications due
November 2006	Community and regional groups selected
January-March 2007	Conduct community trainings
March-July 2007	Podcast production
July-August 2007	Evaluation

## For More Information

**For more information, contact:**

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