

# Podcasting Across Nebraska

## 2006-2007 Application

Applicant: **Nebraska Operation Military Kids**

Address: **115 S. 49 Ave  
Omaha, NE 68132**

Contact Name: **Mark Simmons**

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1. Is this application from:

A single community

A single community with multiple partners (Please list partners below.)

A regional group of communities (Please list participating communities and organizations below.)

Participating communities and organizations:

**UNL Extension / 4-H Youth Development**

**Nebraska National Guard**

**United States Army Reserves**

**Nebraska Military Teen Group**

**Nebraska American Legion**

Who will act as the lead for this project?

**Mark Simmons is the program director for Operation: Military Kids (OMK) in Nebraska. He will serve as lead for the podcasting project.**

Where will the equipment be housed?

**The equipment will be stored at the Central Office of UNL Extension in Douglas and Sarpy Counties, located in Omaha.**

2. Why is your community or region interested in podcasting?

**Our organization serves youth across the state whose parents are deployed members of the National Guard or Reserves. We are building capacity in communities to support youth when a parent is deployed. We hope to use podcasting to spread the message about our programs, and to make training materials available to military and civilian youth and adults regarding our programs.**

3. Please describe how your community or region plans to use audio and/or video content to promote tourism, events, recreation, historic sites, and other activities. Please include project goals (i.e., to promote the county fair) and expected outcomes (i.e., an increase in visitors from outside the county) for at least two podcasts which will be made available over the Internet.

**We envision podcasts being created to serve a number of goals, including increasing awareness of the mission of OMK in Nebraska. We have completed a number of Ready, Set, Go! Sessions across the state, and would be interested in creating a podcast of that training to generate interest in new communities in preparing to support military youth. Speak Out for Military Kids training is another which would lend itself to podcasting.**

4. How do you plan to promote the podcasts created through this project?

**The partner organizations mentioned above, and individual partners in Blair, Lincoln and other communities have extensive contacts with which we could publicize the podcasts. UNL Extension for instance has a presence in every county in Nebraska, and other organizations also have a statewide scope.**

5. Please list the regional or community Web sites which could link to the podcasts produced through this project?

**OMK in Nebraska has a website [www.nebraskaomk.org](http://www.nebraskaomk.org)**

**We also have a national site [www.operationmilitarykids.org](http://www.operationmilitarykids.org)**

**In addition we could link from sites such as UNL Extension County Offices, the State 4-H Office. We have also received coverage of our program on the local news at stations across Nebraska, and could request links on their sites as well.**

6. Will this project involve youth? If so, how will they be involved?

**A major component of OMK is Speak Out for Military Kids (SOMK). A speaker's bureau of teens across Nebraska who present to organizations in their communities about the stresses deployment can have on youth. These teens would be responsible for determining what could be most useful to include in podcasts to involve more youth in the programs.**

7. Are any other uses of podcasting within your community or region in place or planned?

**With feedback from SOMK and Nebraska Military Teens, we would constantly explore what information could be used in a podcast format.**

E-mail completed applications to [anne.byers@cio.ne.gov](mailto:anne.byers@cio.ne.gov) by 5:00 CT, October 13, 2006.