

Podcasting Across Nebraska

2006-2007 Application

Applicant: Adams Central Computer Application Class

Address: 1090 South Adams Central Avenue
Hastings, NE 68901

Contact Name: Toni Fowler & Wayne Wiens

Phone Number: 402.463.3285

E-mail Address: tfowler@esu9.org & wwiens@esu9.org

1. Is this application from:

A single community

A single community with multiple partners (Please list partners below.)

A regional group of communities (Please list participating communities and organizations below.)

Participating communities and organizations:

We have commitments to partnership with the following organizations:

Adams County Convention and Visitors Bureau
Adams County Historical Society
City of Hastings Business Improvement District
Hastings Chamber of Commerce
Hastings Museum, Hastings
Pioneer Village-Harold Warp, Minden
Stuhr Museum, Grand Island
Willa Cather Foundation, Red Cloud

Who will act as the lead for this project?

The Adams Central High School Computer Application Class will act as lead.

Where will the equipment be housed?

The equipment will be housed at Adams Central High School.

2. Why is your community or region interested in podcasting?

We are interested in podcasting because we want to promote the historical value of our community which we hope, will in turn, increase tourism and economic growth. This grant would also give everyone involved in this endeavor valuable experience in creating podcasts, which hopefully would be used to create more podcasts.

3. Please describe how your community or region plans to use audio and/or video content to promote tourism, events, recreation, historic sites, and other activities. Please include project goals (i.e., to promote the county fair) and expected outcomes (i.e., an increase in visitors from outside the county) for at least two podcasts which will be made available over the Internet.

Our goal is to use the podcasts to promote the historical assets and events of Hastings and the surrounding area. The area within 35 miles of Hastings is enriched with many historical resources and events. There are almost too many to mention, they include but are not limited to: the museums, the ammunition depot, buildings, memorials, markers and events such as Kool-Aid Days, Vintage Base Ball Festival and the Antique Tractor, Engine & Vintage Auto Show. We plan to bring these resources to life by describing their rich history while comparing and contrasting these with the present day.

In doing this, we hope to create interest in our region which will translate into increased tourism from outside our area.

4. How do you plan to promote the podcasts created through this project?

We plan to promote the podcasts through media coverage and with links on various websites. These podcasts would support/reinforce a grant awarded to the Adams County Historical Society by the National Endowment for the Arts to create Hastings' Cultural CONNECTIONS package.

5. Please list the regional or community Web sites which could link to the podcasts produced through this project?

www.hastingsmuseum.org
www.hastingschamber.com
www.adamshistory.org
cityofhastings.org
hastings.lib.ne.us

www.willacather.org
www.stuhrmuseum.org
www.pioneervillage.org
www.kool-aiddays.com

6. Will this project involve youth? If so, how will they be involved?

Yes, this project will include students at Adams Central High School. They will take the lead in the project by coordinating and organizing the necessary activities.

7. Are any other uses of podcasting within your community or region in place or planned?

Adams Central High School has teachers using podcasts to enhance the curriculum. Adams Central High School also has a team of teachers participating in the Nebraska Learning Web where their emphasis is on podcasting.